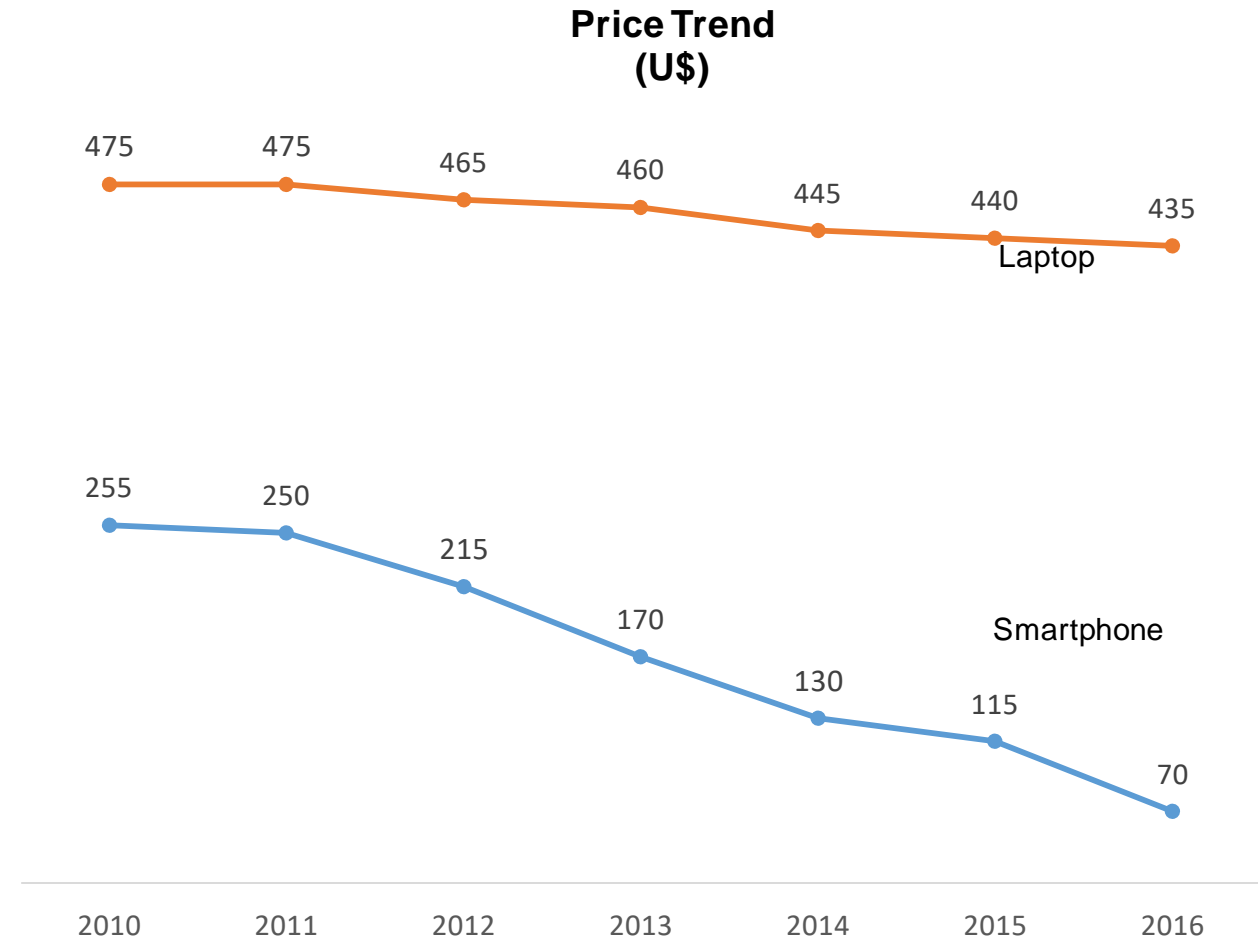
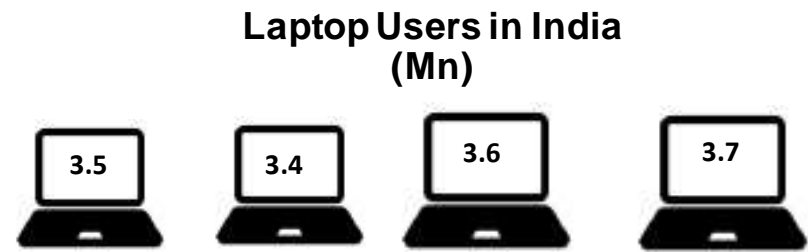
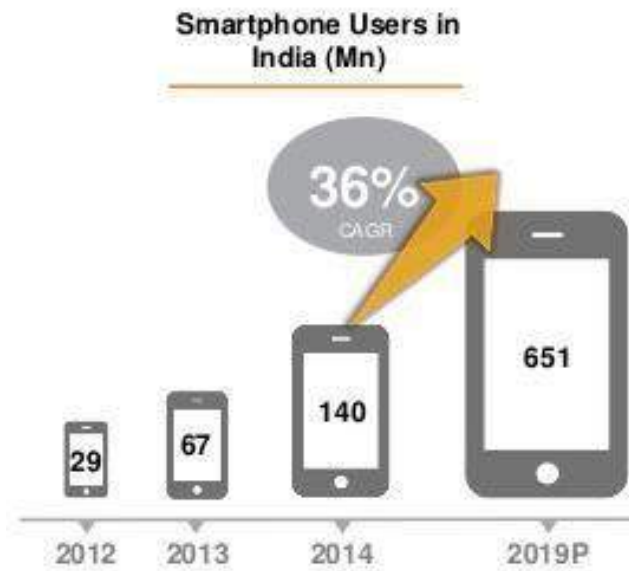




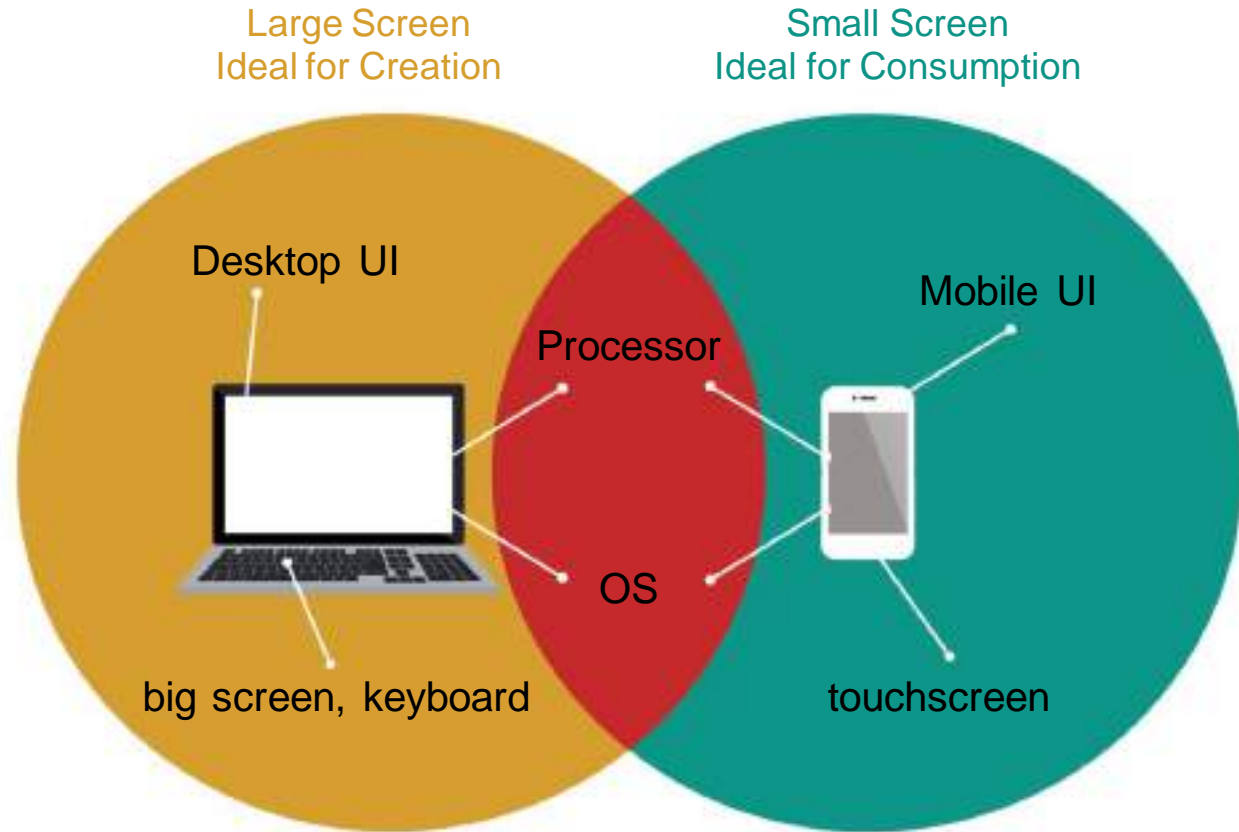
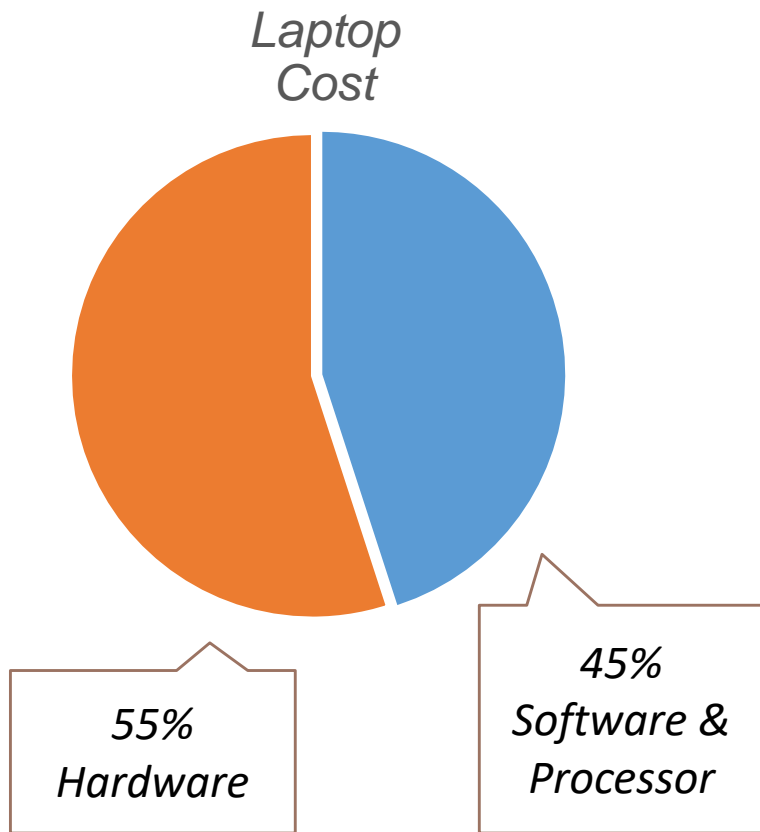
Dream Tech

Turning your smartphone into a laptop

Smartphone Explosion & Laptop Stagnation



45% of the components included in your **laptop cost** are already existent in your smartphone



So why not make your smartphone a laptop?



The Problem

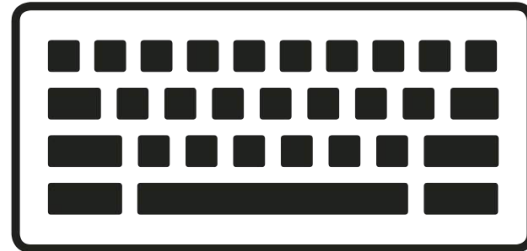
The processor and OS, a general Android smartphone may seem to increase its capacity but it is constrained on innumerable grounds which everyone must understand



No Big screen:

Read ups, videos, Netflix,
YouTube, Online tutorials

More productive



No Physical Keyboard:

Emails, MS Office, Notes,
Editing

More productive



Limited Multi Window:

Multitasking, Intensive
Research Feasibility

More productive



The Solution

DreamTech

A hardware and software solution which makes a Smartphone into a Laptop for the price of Rs. 5,000.

This enhances **usability, productivity** and **ease of access**.



(Right to Left)
14" Screen, Keyboard, Touchpad
6 Hr Battery
Proprietary PCB display chipset





Business Opportunity

The current scenario in India,

Urban Blue Collar Jobs

97mn

INR 13,389 p.m.

Source: Goldman Sachs, Equity Research, The Asian Consumer

These target consumers **can afford smartphones** which has become an essentiality in today's date.

However, due to paucity of funds, they **cannot buy the laptops** they need to capitalise on their efficiency and to **increase their productivity** which would further **increase their pay scale** and enable them to increase capital formation which is would be extremely beneficial to them.

Hence the target units sold are **ranging to 97 Million units**, that is, only being centred to India with future scalability to other South Asian Countries.



97M Units Opportunity



College Education:

3 Year Programs, Distance learning, assignments, presentations, reports, literature review, online research etc.

37M



Test Prep/ Job Preparation:

Online tests, distance learning, online study material, Android apps etc.

15M



School Education:

Assignments, School projects, Online study material etc.

30M



Office Work:

Excel, Word, PowerPoint, Accounting, Email, Reporting, Documenting, Online research etc.

15M



Advantage over Competition

Complexity

External Hardware is required to mirror the phone screen and stream content



ChromeCast only mirrors the existing screen to the host connected

No solution exists for connecting Android Smartphone to a clam-shell without OS and Processor

Mirroring just extends the phone – there is no support for external necessary devices such as smartphones, touchpad or a mouse and is not sized for large screen experience.



No existing OS which can “resize” Smartphone screen ratio (4:3) to Laptop screen (16:9)

The app’s currently open in the middle of the screen with wastage of real estate



Features



ANDROID

Compatible with Android 7.0 and above OS. Enjoy the android experience with a desktop interface



STORAGE

Provides you with 128GB hard drive to store all your data



WIRELESS

Stay connected using both mobile data and wi-fi



SIMPLE SETUP

Comes with a micro usb cable- Just plug your phone in and you are good to go!



SUPERIOR DESIGN

13.3 inch HD screen with a multitouch trackpad and keyboard to enhance productivity



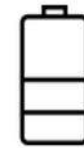
PORTS

Connect all external devices with USB 2.0,3.0
Memory card reader slot



BLUETOOTH

Providing seamless exchange of data through bluetooth technology



ENERGY EFFICIENT

Increased convenience with an 8 hour long battery life and simultaneously charging your phone



PrimeOS



An app designed to give the immersive and impressive laptop experience from the Android functioning
Laptop productivity + Android apps = Ideal technology ecosystem



Our Mission

We offer to transform the existing smartphone to an inexpensive, usable and affordable laptop

We serve to the market segment that is obtaining a salary around Rs. 15,000, the **majority population of India**, that is.

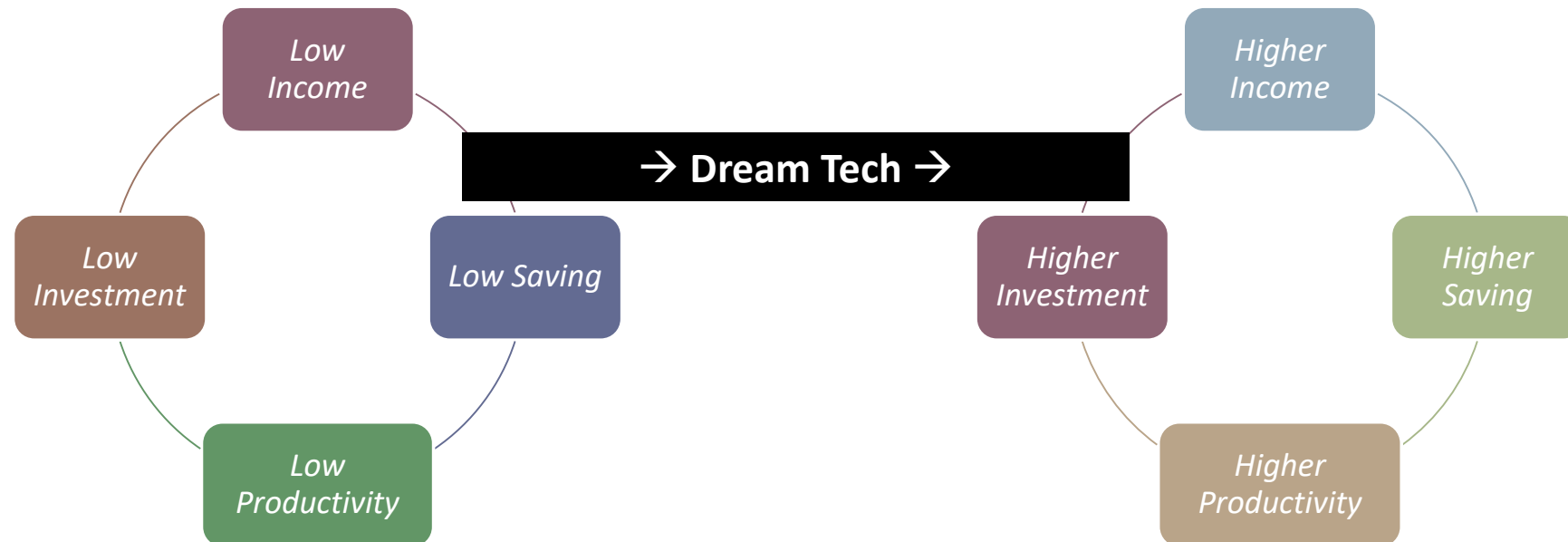
The values and beliefs in our organisation pertain to, and not limited to, the field of **economic welfare and maximum satisfaction** to the various stakeholders of our organisation.

We **enhance user productivity** by increasing the screen size and the general usability of the common smartphone by providing inexpensive computer frames that **maximises user experience**. This provides the youth of India a laptop which is affordable and allows them to maximise work and achieve greater savings thereby becoming a viable device to have a helping hand in **breaking the vicious cycle of poverty** in India, transforming the stagnation in unemployment and maximise the low productivity our nation is facing today.



Social Responsibility

We **enhance user productivity** by increasing the screen size and the general usability of the common smartphone by providing inexpensive computer frames that **maximises user experience**. This provides the youth of India a laptop which is affordable and allows them to **maximise work** and achieve greater savings thereby becoming a viable device to have a helping hand in **breaking the vicious cycle of poverty** in India, transforming the stagnation in unemployment and maximise the low productivity our nation is facing today, by self reliance.





प्रारूप 1
पंजीकरण प्रमाण-पत्र

कॉर्पोरेट पहचान संख्या : 099DILF167878

2008 - 2009

मैं एतद्वारा सत्यापित करता हूँ कि मेसर्स

Dream Tech Pvt. Ltd

का पंजीकरण, कम्पनी अधिनियम 1956 (1956 का 1) के अंतर्गत आज किया जाता है और यह कम्पनी प्राइवेट लिमिटेड है।

यह निगमन-पत्र आज दिनांक नौ जून दो हजार आठ को मेरे हस्ताक्षर से कानपुर में जारी किया जाता है।

Form 1
Certificate of Incorporation

Corporate Identity Number : 099DILF167878

I hereby certify that **Dream Tech Pvt. Ltd** is this day incorporated under the Companies Act, 1956 (No. 1 of 1956) and that the company is private limited.

Given under my hand at Kanpur this Ninth day of June Two Thousand

(SEHAR PONRAJ A)

सहायक कम्पनी रजिस्ट्रार / Assistant Registrar of Companies
उत्तर प्रदेश एवं उत्तरांचल
Uttar Pradesh and Uttranchal

कम्पनी रजिस्ट्रार के कार्यालय अभिलेख में उपलब्ध पताका का पता :
Mailing Address as per record available in Registrar of Companies office:

32, Sun City -III,
Gurugram 201514
Dream Tech Pvt. Ltd

Form of Ownership

Private Limited Company

Owners can manage their business in a professional manner or **hire professional workers**.

They can have **many members** and corporations are allowed to be members.

Transparent reporting process to the stakeholders of the enterprise.

Approval and professional **decision making**

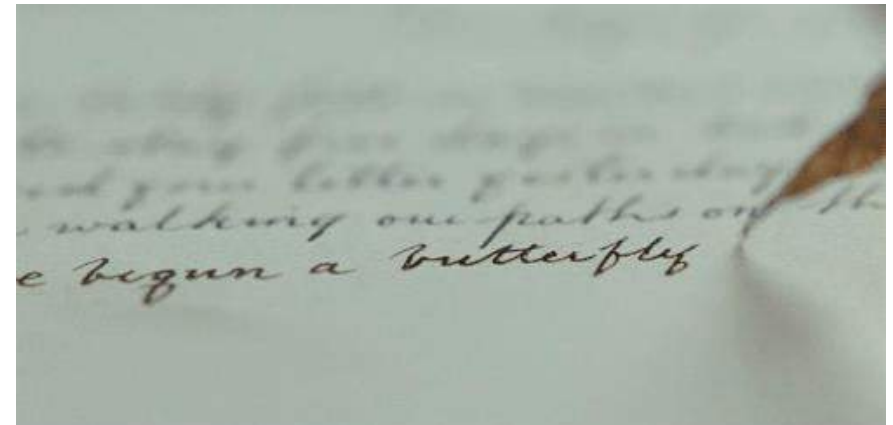


Licensing

We have licensed this proprietary technology from **Andromium Inc.**

We have bought perpetual exclusive rights of the technology for sale in the Indian Subcontinent for an amount of **INR 34,00,000 (~USD 52,000)**.

We will provide the host company – Andromium Inc. with a **9% royalty** fee per unit.



Marketing

InMobi & MUSigma

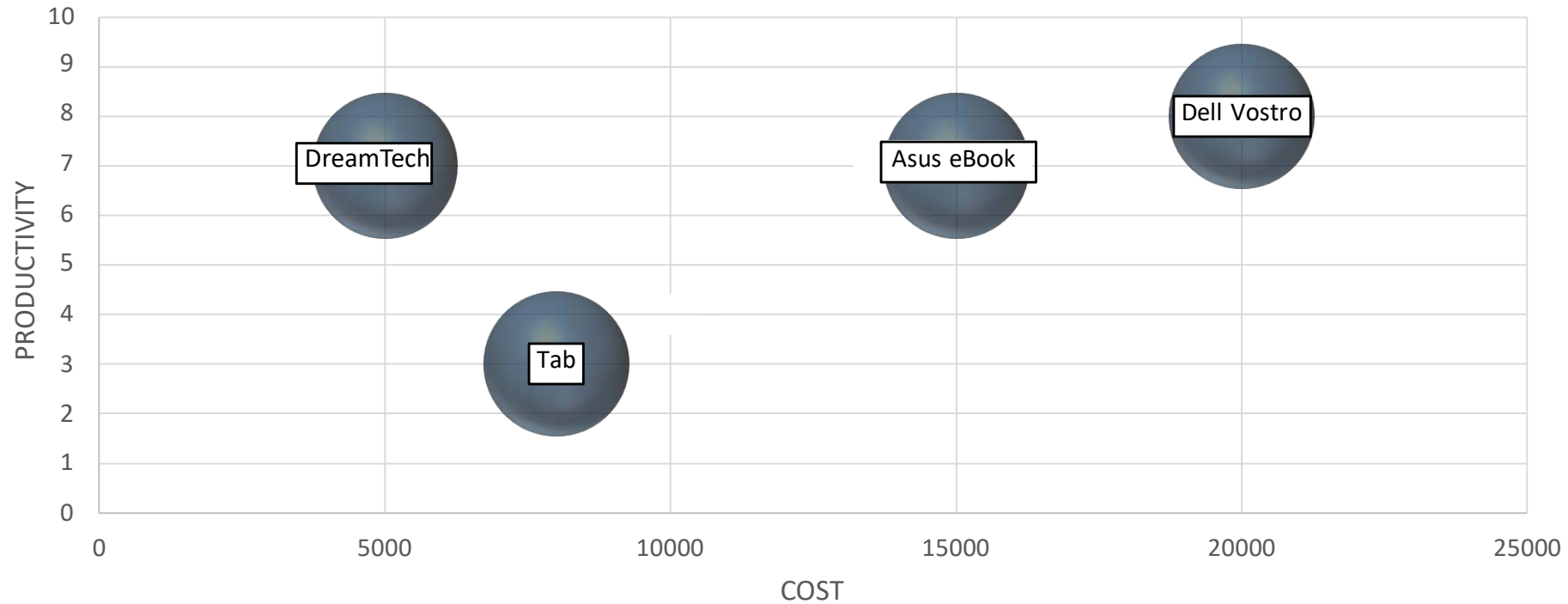
This will enable us to do targeted marketing through the use of certain algorithms and search engine optimisation tool at a very affordable price.

Bloggers

These are fairly untapped marketing platforms as these people have great popularity and MNCs and big companies hesitate to go to them for marketing due to an unprofessional environment.



Market Positioning



Notes:

1. Productivity for an average user is taken on a scale of 10 and is accounted by 4 factors screen size, keyboard, multitasking, performance (*done survey on 1500 undergrad and graduate students*)
2. DreamTech is used by a smartphone of 2GB RAM



Business Plan



Distribution

We would sell our DreamTech product for ~ **INR 5,000**
Dreamtech would directly sell from its **online site or through E-commerce** giants such as Amazon, Flipkart and Snap deal.

This would eliminate the need to set up a distribution channel. Thus eliminating the intermediaries.

Also as an upcoming start-up in the telecommunication based sector we would come under the **DIGITAL INDIA campaign** by our honourable Prime Minister we would get Tax Exemptions.



Income Statement*			
	Year 1	Year 2	Year 3
	(2017-2018)	(2018-2019)	(2019-2020)
Revenue	90,00,000	1,50,00,000	4,00,00,000
Operating Expenses			
Cost Of Production	21,60,000	36,00,000	96,00,000
Salaries	15,00,000	25,00,000	40,00,000
Marketing	30,00,000	25,00,000	20,00,000
Royalty Fees	8,10,000	13,50,000	36,00,000
Legal fees	9,00,000	4,00,000	4,00,000
Financial Service Expense	5,00,000	5,00,000	5,00,000
Fulfilment & Logistics Expense	5,00,000	8,00,000	12,00,000
Office Space Rent	6,00,000	20,00,000	20,00,000
Miscellaneous	5,30,000	10,00,000	17,00,000
Total Expenses	1,50,00,000	1,50,50,000	2,50,00,000
Net Income Before Tax	(60,00,000)	(50,000)	1,50,00,000
Tax (Tax Holiday)	-	-	-
Net Income After Tax			1,50,00,000

*All Figures are based on the industry estimate.



Manufacturing Cost (Per Unit)

Constituents	INR
Shell	300
PCB Display Unit	150
Battery	700
Assembly	20
	1200

We will enter into a contract with Devi Dayal Tech Industries Ltd. to manufacture the Laptop Shells and the PCB Link.



Return on Investment

Our projected Annual Growth Rate is 67%,
We should have an operating profit in the range of 7-10 Crore in the next 5 to 7 years.

Speculating upon the market scenario of the industry have been valued at least 10x – 12x of their Operating Profit, hence we should have a valuation of at least 70cr – 120cr



Fund Raise
Amount 1.2 Cr INR
at 6 Cr Valuation @
20% Equity

